#### **Counter Hegemony in Action: Venezuela**

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# Introduction

In January and February 2006, I participated in the Global Exchange Reality Tour to Venezuela in which we attended the World Social Forum in Caracas followed by visits to various social missions in the state of Lara as well as in Caracas

itself. I visited and talked with many Venezuelans involved in the various government-supported social programs addressing issues of health, education, housing, land tenure, and civil and political rights with the tour as well as on my own. This brief encounter with the people involved in the Bolivarian Revolution in Venezuela has

prompted me to write this essay reflecting on the insights I gained into the process of counter hegemony and the importance of our giving full support to the success of this process so that "another world" based on universal principles of peace, social justice, and human rights can indeed be created.

The World Social Forum slogan "Another World is Possible" is received by many people who hear it as just another utopian dream, but witnessing the dramatic structural changes being effected in Venezuela and seeing with my own eyes the energy and enthusiasm of the Venezuelans involved in actually implementing the various social justice programs of the Bolivarian Revolution instilled in me the need to share with my students at university here in Tokyo as well as family, friends, colleagues, and anyone else who will listen the fact that another world is actually being created, here and now, in Venezuela. The Venezuela experience has had a major impact on me personally as well as professionally. It was absolutely amazing for me to see with my own eyes and feel with my heart and soul the energy

and enthusiasm of the people involved in the attempt to create not only a better present for themselves but a brighter future for all.

During my first week in Venezuela, I talked with many activists trom a number of countries who were participating in the World Social Forum. Although it was interesting to learn about the various activities these political activists were engaged in back home and to hear how they were, for the most part, opposed to U.S foreign policy, I was struck, indeed alarmed, by a lack of awareness on their parts of the integral role Japan and the other members of the Group of Seven play in the maintenance of the Pax Americana. When I pointed out that Japan (where I am from) has supported every U.S. military intervention in the postwar period, helped prop up every brutal military regime created and supported by the United States, has the 2nd largest number of votes in the World Bank and International Monetary Fund, hosts more than 100 U.S. military bases, has the 3rd largest military budget in the world, and is preparing to jointly intervene militarily throughout the world with the United States, they expressed astonishment and disbelief.

Thus, although the focus of this essay is what is being accomplished by the Bolivarian Revolution in Venezuela, I feel the need to preface that discussion with a brief outline of the postwar

imperial alliance system followed by a brief introduction to the concept of cultural hegemony in order to help us understand how it is that so many "politically informed" people in the North are still so uninformed.

# **Imperial Alliance System**

Even before the carefully calculated atomic bombings of Hiroshima and Nagasaki in August 1945, U.S. leaders envisioned a global empire under the leadership of the United States, referring to the Pacific Ocean as the "American Lake" and the world as "ours for the taking." After demonstrating to the world that the United States would not hesitate to drop nuclear bombs on civilian targets, U.S. leaders warned the world that another war between imperial powers would be the end of the "civilized" world, and that the only sensible thing to do was for the imperial powers to work together in an imperial alliance in order to maintain privileged access to the natural resources, land, cheap labor, and markets of the colonies (soon to be ex-colonies labeled the "Third World"). As George Kennan stated in a U.S. State Department study in 1948, "We have 50% of the world's wealth but only 6.3% of its population. In

this situation, we cannot fail but to be the object of envy and resentment. Our real task in the coming period is to devise a pattern of relationships that will allow us to maintain this position of disparity. We should cease to talk about the raising of living standards, human rights, and democratization."

Consequently, U.S. leadership and the alliance framework created a secure and stable basis for the development of global military, political, and economic relations that would primarily benefit the dominant classes in the imperial countries, and peripherally benefit the colonial or ex-colonial elites created and supported by the imperial powers. The U.S. imperial alliance system has been integrated militarily by NATO in the western hemisphere and by AMPO (U.S.-Japan Mutual Security Act) in the eastern hemisphere; politically

by the Trilateral Commission and the Group of Seven (which, in actually, is the Group of One plus Six as the other imperial powers are subordinated to the dictates of the United States); and economically by the World BanklInternational Monetary Fund, the World Trade Organization (formerly the GATT), and the World Economic Forum. All U.S. governments in the postwar era, along with the governments of other imperial powers, by opposing democracy and supporting the creation of authoritarian rule or outright military regimes and state terrorism in Latin America, Africa, and Asia (collectively referred to as the "Third World" or more recently "the South"), have represented the interests of transnational corporations and ruling elites, facilitating their goal of maintaining their power and capacity to dominate by greatly increasing personal fortunes and corporate profits.

Entering the 21<sup>st</sup> century, the 90% of humanity that has not benefited from the excesses of empire (including many in the heart of the empire) are recognizing the need to organize and resist at a global level against the continuation of this brutal imperial alliance system. They are making the trans border links through grassroots-based organizations and social movements necessary to focus peoples' attention not only on what's wrong with the world, but on what we can do about it.

It is important to recognize the fact that the majority of the people in the South have been struggling against this imperial alliance system throughout the past half century while the majority of the people in the North have been asleep. It was not until the protest against the World Trade Organization in Seattle in 1999 and the protest against the World BankIInternational Monetary Fund in Washington D.C. in 2000 that some people in the North became alerted to the negative effects on the environment and on living standards in general that the policies of these organizations have induced. It was not until 1998, when over 7,000 protesters gathered at the gates of the U.S. Army School of the Americas at Ft. Benning, Georgia (where more than than 60,000 military officers from 23 Latin American and Carribean countries have received training in counterinsurgency warfare) and many were arrested, and

1999, when several thousand marched in front of the ~entagon and sixty more protesters were arrested, that some people in the North became aware of the fact that the United States trains

military elites from the South in the art of state terrorism. It is important to recognize the fact that while the majority of us in the North have been oblivious to the excesses of empire and, indeed, not even aware of the existence of the postwar imperial alliance system, hundreds of thousands of people in the South, struggling for democracy and a chance for their children to gain access to health care, education, food, and the basic necessities to

survive to adulthood, have resisted against the brutal nature of this imperial alliance that has led to an unprecedented increase in hunger, poverty, and abuses of basic human rights, and have been imprisoned, disappeared, and tortured to death.

# **Cultural Hegemony**

The dismaying extent to which the majority of the people in the North lack political consciousness attests to the power of cultural hegemony in advanced capitalist countries. This concept, formulated by the Italian Marxist Antonio Gramsci in the 1920s, allows us to understand the sophisticated manner in which ruling class ideas and interpretations of history and social phenomena are internalized and accepted as common sense by the majority of people in advanced capitalist societies. Cultural hegemony saturates the society (through the schools, media, churches, family) to such an extent that, for most people, it corresponds to the reality of social experience. It might be defined as an "organizing principle" or worldview (or combination of such worldviews) that is diffused into every area of daily life through which the dominant culture (ruling elite) is able to perpetuate its own

philosophy, culture, morality, definition of self in relation to others, and social/political assumptions and render them unchallengeable, part of the natural order of things. Hegemony mystifies power relations and social issues and encourages a sense of fatalism and passivity towards political action. In this way, people contribute to the continued dominance of the ruling class by accepting the dominant culture's values and social assumptions as their own.

Gramsci fully expected the process of creating a counter hegemony in advanced capitalist societies to proceed gradually, with the subordinated classes at first only questioning the dominant culture's values and assumptions. Other steps that lead to exposing the contradictions hidden within the

hegemonic discourse would follow this first step of skepticism and doubting about prevailing ideas in the dominant belief system, or worldview. This critical penetration into the false world of established appearances would then lead to the creation of an entirely new universe of ideas and values. Gramsci argued that the subordinated classes themselves, rather than an organized party leadership, must take the initiative in the counter hegemonic process, and it is they who must realize the potential for a social transformation based on their everyday lived experiences, creating a new consciousness embodied in everyday social processes, in thought and action, a thoroughgoing cultural revolution that sets out to transform all dimensions of everyday life. Thus, Gramsci emphasized the importance of the struggle for ideological hegemony at the grassroots level as the precondition for socialist transformation.

Keep in mind, however, that Gramsci's analysis was of the pervasive nature of hegemony and the possibilities of creating a process of counter hegemony in advanced capitalist societies and not in the colonies or ex-colonies. He pointed out that it is relatively easy for people subjected to top down ideological control in countries such as the Soviet Union or the colonies to recognize the dominant culture's values for what they were values that represented the interests of the ruling class - but that it was very difficult for people in advanced capitalist countries to do so due to the sophisticated nature of cultural hegemony. Jean and John Comaroff, in their discussion of cultural hegemony, provide a useful contrast between hegemony and ideology (1992:29): I

> Hegemony consists of constructs and conventional practices that have come to permeate a political community; ideology originates in the assertions of a particular social group. Hegemony is beyond direct argument; ideology is more likely to be perceived as a matter of inimical opinion and interest and hence is more open to contestation. Hegemony, at its most effective, is mute; ideology invites argument. Hegemony, then, is that part of a dominant ideology that has been naturalized and, having contrived a tangible world in its image, does not appear to be ideological at all.

Of course Gramsci, writing in the 1920s, could not foresee the extent to which cultural hegemony in advanced capitalist societies would be strengthened in the late 20 century by the mega-mergers of mega-media corporations with their pro-corporate, pro-government bias built in, with the general public relying on these corporate media for most of their information regarding social phenomena. It has thus

become more difficult than ever to overcome this allpervasive hegemony to create a counter hegemony in advanced capitalist countries.

However, with increasing U.S. military interventions and continuing G7 support for military regimes in the Third World, many citizens in the imperial countries began questioning the legitimacy of the postwar U.S. role as the world's policeman, and started forming grassroots-based organizations in the 1960s and 1970s as innovative responses to the frequently asked question, "What can do?" This proliferation of grassroots-based movements has recently coalesced in a mutual search for world peace, and an end to poverty and social injustice. Connections are being made by activists worldwide between local and international struggles as well as between the movements themselves, with a focus of attention on the interdependence' of states and the power of people united at the grassroots to effect basic structural changes. These new social movements and grassroots-based organizations, moving beyond single-issue politics and armed with a transborder perspective, are one of the most promising developments of the current era. They recognize that the interests of the majority of people living in the South coincide with the interests of the

majority of the inhabitants in the North. An alternative to corporate globalization has emerged with the everincreasing globalization of people united at the grassroots. The Internet has provided a technological tool that has enabled many people involved in the struggle to overcome the excesses of empire to make connections with each other and realize that they are not alone and what they are

doing is not insignificant. The increasing flow of information is thus no longer restricted to those in positions of power. This is a major breakthrough in the effort to see the forest for the trees.

Now imagine a government coming to power that supports the effort to create a global counter hegemony – a government that opposes the dominant culture's values and social assumptions and represents the interests of the majority of its citizens. Is this in the realm of possibility grassroots-based organizations representing citizens' interests working together with a

Comaroff, Jean and John. Ethnography and the Historical Imagination. Westview Press: Boulder. 1992.

government doing the same? Or is this some utopian fantasy? The ongoing social transformation being effected by the Bolivarian Revolution in Venezuela should be an inspiration and a source of empowerment for people throughout the world who demand their inclusion in the decision-making processes that affect all of humanity and indeed has a bearing on the very survival of the human species, considering the increasing pace in the destruction of the 'natural environment due to the uncontrollable greed of the rich for more wealth and power.

Before turning to an analysis of the process of

counter hegemony as it is unfolding in Venezuela, it may be helpful to provide a brief outline of the achievements of the various social programs introduced by the Venezuelan government over the past several years. This will help us understand the basis of popular support for the process of counter hegemony being pursued by the protagonists of the Bolivarian Revolution and the extreme difficulty associated in any attempt to destroy this process of counter hegemony by the Venezuelan elite (currently out of power) either acting alone or working with the imperial elites of the North.

#### Social Programs in Venezuela: An Overview

The social missions are a series of social justice, health care, and education programs that have benefited millions of Venezuelans in just a few short years. The data below is from the Ministry of Communication and Information. There are many social missions that I do not include due to space constraints. The missions that have contributed the most, in my estimation, to the process of counter hegemony are:

\* Mission Robinson, since its start in July 2003, with the use of 130,000 volunteers teaching basic reading, writing, and math skills, has reached more than 1.5 million Venezuelans, who never had the opportunity before to attend school, to become functionally literate. UNESCO officially declared Venezuela to be free of illiteracy in October 2005.

- \* Ribas Mission, initiated in October 2003, provides remedial high school level classes to millions of Venezuelans who were forced, often for economic reasons, to drop out of high school.
- \* Mission Sucre, launched in September 2003, guarantees access to free higher education to all Venezuelans. 10,212 teachers work for the education programs and 1,107 "university villages" are distributed all around the country. So far, this program has registered 472,363 high school graduates and 318,381 have finished the University Introductory Program. The Bolivarian University of Venezuela (UBV) in Caracas has opened its doors to thousands of students who began to study in classrooms that were previously restricted to the middle and upper classes.
- \* Mission Barrio Adentro, initiated in April 2003, provides free health care services to the people living in the barrios (squatter settlements) of the cities of Venezuela. The doctors, dentists, and optometrists are Cuban and they are in charge of training Venezuelan assistants. More than 8,000 medical centers have been constructed in the

barrios and provide emergency, basic, and preventative medical assistance on a 24- hour basis to 16 million, dental assistance to 14 million, and optical assistance to 4 million residents. Phase 11 was launched in June 2005

with the opening of 30 Integral Diagnostic Centers and 30 Integral Rehabilitation Centers spread throughout the country. These centers have performed 3,936,874 lab tests, 535,631 emergency surgeries, 775,690 ultrasounds, 285,415 X-Rays, 324,936 electrocardiograms, 108 operations, 55,499 endoscopies, and 1,064,339 rehabilitation treatments. Within several months, an additional 200 Integral Diagnostic Centers and Integral Rehabilitation Centers opened and another 700 are under

construction. Phase III involves the

strengthening of the hospital networks throughout the nation in order to meet the increasing demands of the. centers associated with Phase II. The last phase of Mission Barrio Adentro is the creation of "Peoples' Hospitals" staffed by professionals committed to social justice and equipped with the most modern medical equipment and technology available. In all three phases, the incorporation of alternative and traditional medical techniques alongside modern techniques is an essential component of the holistic approach to medical care.

- \* Mission Vuelvan Caras provides vocational training for people graduating from the various missions so they can become productive members of society. Since January 2004, 264,740 people have graduated from the vocational training programs. Many have entered the private labor force and others have participated in the establishment of 6,814 cooperatives and 130 community-based Endogenous Development Centers throughout the country.
- \* Mission Mercal is a program created to trade and sell food and other essential products such as medicines at affordable prices. The Ministry of Food's goal for 2005 was to set up 6,000 sale points, giving easy access to 15 million participants who benefit from this program on a daily basis. In addition, 6,004 nutrition centers (similar to soup kitchens) have been established to provide approximately 1 million people with nutritious lunches and dinners. The Cuban

doctors and their assistants detennine who is eligible for this program and monitor their progress through regular medical checkups. People shopping at Mercal markets can save from 30% to 50% of the cost of the same or

similar product at market prices.

\* Mission Zamora's main goal is to gain land

titles for farmers so that they can have the assurance that the fruits of their labor will belong to them. The farmers are encouraged to use environmentally sustainable fanning techniques and sell their products at fair prices to Mission MercaI. The ultimate goal is for Venezuela to achieve food sovereignty. By the end of 2004, an estimated 140,000 families had been given plots of land, concluding a transfer of 3.8 million acres, for an average of 25 acres per family. And by January 2005, the government had granted 168,528 land titles (accompanied by technical and financial assistance) to small farm families representing an area of 7,222,880 acres.

\* Urban Land Committees (CTUs) have grown to number more than 5,200 nationwide (each representing an average of 150 families) since February 4, 2002 when Chavez issued a Presidential Decree stating that any family living in squatter settlements that could prove they had built their own house could apply to become the legal owner. CTUs have proliferated in the barrios, where the majority of Venezuelans live in crowded and unsanitary conditions, often without access to basic utilities and many built on precarious hillsides prone to landslides during heavy rains. CTUs represent about 6 million people out of a total Venezuelan population of 25 million. Self organization is the defining feature of CTUs and members must decide collectively on what actions should be taken. in what order to address the various

concerns that affect their daily lives - from sewage, garbage disposal, and access to a clean water supply to technical aspects related to infrastructural improvements or housing renovation. The CTUs are responsible for drawing up maps specifying the exact location of each house in their barrios for land registration purposes and writing up the proposals for the various improvements before submitting them to government officials in the Ministry of Housing and Habitat. In October 2005, the government allocated \$142.5 million to fund the CTU projects in urban renewal. Contractors and suppliers are paid so CTUs are also responsible for obtaining bids or cost estimates from builders, engineers, and suppliers of building materials. The government does not pay for administrative costs so those involved in the CTUs volunteer their time for free.

#### Encounters

Although the period of time I spent in Venezuela was relatively short, especially by anthropological standards which usually involve a long-term commitment to participant-observation research, I feel that the information I obtained is important to the analysis of the process of counter hegemony in that country and thus warrants careful examination. I base my analysis on field notes and informal open-ended interviews. Unless otherwise noted, the interviews were with Venezuelans who spoke excellent English.

One day, I had a chance encounter with a medical doctor in his mid-40s who was spending the day with his family at a beautiful park and zoo in the middleclass suburb of Parque del Este in Caracas. While his wife watched over their two children (aged three and five) as they played with other children in the playground area, we sat on a bench and talked about life in Tokyo and life in Caracas. He told me that he became a pediatrician because he loved children and wanted to be involved in the

prevention and treatment of children's diseases. He admitted that some of the social reform programs instituted under the Chavez government have benefited some people, but he was very concerned about the possibility of Venezuela becoming a totalitarian state:

> I practice in a private hospital in Altimira and also in a private clinic with three other doctors. Many of the doctors

I work at the hospital with feel that not only is their way of life being threatened by the government programs that are attempting to redistribute the nation's wealth, but also that their ethical standards and moral integrity are being questioned. Of course many of us entered the medical professions because of the high status and the excellent monetary reward and not just for altruistic purposes. But what's wrong with that? What's wrong with trying to

improve your family's standard of living? What's wrong with trying to get ahead in life? The Cuban doctors working with the poor in the barrios are only there because their government is forcing them to come here. I'm sure they don't want to be here in Venezuela; they want to be at home with their own families and communities. They'll be lucky if they don't get robbed or killed working in those neighborhoods full of gangsters and criminals.

I think Chavez intends to turn Venezuela into a totalitarian state like Cuba. He sounds like he favors democratic reform and implements some social reform programs but I think it's all for show. It's only a matter of time before he shows his true colors and totally dismantles democratic institutions. The democratic media in this country, for example, are fighting to survive. The business class is in a state of panic. If the traditional landed oligarchy and business elite decide to withdraw their wealth from Venezuela, the entire economy will. instantly collapse. Then what will become of those of us in the middle class? We will lose everything with nowhere to go. The very rich, with their offshore banking accounts and villas in foreign countries, will be long gone. And the middle class will have to face the hatred and violence of the disenfranchised. This is the type of nation Chavez hopes to create in order to be able to rule with an iron fist, just like his friend and mentor Castro. I hope our friend and neighbor to the north, the United States, will step in to save our democracy and way of life.

This doctor was willing to express his feelings to me, a total stranger, because I had given him my business card identifying me as a university professor from Tokyo. He assumed that we had similar class interests and that I would lend asympathetic ear. He was surprised when over the

course of our hour-long conversation he discovered that I was supportive of the Bolivarian Revolution under Chavez. He asked me to return his business card to him (which I did) and asked me to not reveal his identity if I were to write anything about what he said. He told me that if the Chavez government security forces were able to identify him, they could very well arrest him and destroy his family.

There is no doubt that this man believed what he was saying to be true. He appeared to be a caring, loving, intelligent, decent human being. So what can account for his seemingly distorted interpretation of social reality? His statement clearly reveals the power of cultural hegemony to inculcate in the minds of intelligent individuals the dominant culture's values and interpretations of social phenomena. He admitted to me in a matter-of-fact manner that most of the information he obtains regarding social and political issues come from mainstream media (both broadcast and print) and from conversations with colleagues, friends, and neighbors, all of whom are what he identified as middle class. He said that the only working class people he has had any contact with are those who work at the hospital and the family housekeeper and gardener. He said that he has never met a Chavez supporter let alone engaged in a conversation with one.

Another chance encounter I had was with a man in his mid-30s who works for the Ministry of Housing and Habitat. He talked with me for about an hour in front of the tent set up to display the ministry's urban and rural housing programs. Many government ministries had displays set up in tents lined up along a major boulevard in Bellas Artes (in the city center) that day, and many

Venezuelans were lined up to fill out application forms for the various government programs that had been introduced. This ministry spokesperson came up to assist me as I was looking through the brochures, and after finding that I didn't speak Spanish, told me that he had attended university in London so he could explain about his ministry's programs to me in English. He explained that the interest rate for government housing loans varies from 5.16% to 10.32% depending on annual household income, and that the government subsidizes up to about 50% of the cost of housing for lower income families. He went on to explain that the Ministry of Housing and Habitat office in Caracas accepts many applications from families living in the squatter settlements surrounding the city:

> A lot of the people living on the hillsides are worried that with the next heavy rains their house will be buried in a mudslide and they'll all be killed. They've seen this happen too many times to too many of their friends and neighbors to believe that it couldn't happen to them. I know I'd be scared for my family if we lived where they do! We are replacing about 8,000 poorly built homes in the barrios of Caracas, but many of those who apply for houses want to be relocated to the rural areas where their families originally migrated from. In each case, before finalizing the housing loan we help them find jobs or job training programs in the communities they're going to be moving to; without a secure income, they wouldn't be able to keep up with their payments for the housing loan and they would end up having to abandon their house and migrate to the city again. This past year, we only built around 43,000 new houses and since the goal was to build 120,000 President Chavez expressed disappoint ment in our progress. The government is investing more than \$3 billion dollars per year to create affordable housing for all, so it's only a matter of time before we will be able to meet the urgent demand for decent housing. The problem is that many families need housing right now!

And it's asking a lot of people living in poverty and misery to wait another year or two. Although my job is rewarding in many ways, at times it's very frustrating because of the red tape and slow pace of government bureaucracy. You have to understand that not everyone in government service supports Chavez.

I asked him how his family feels about his working for the Ministry of Housing and Habitat and his response was very revealing:

> My wife and I are very enthusiastic about the social changes that are being realized through the Bolivarian Revolution, but our parents have typical middle class values and can't understand why we support such radical political change. Our mothers both watch the same soap operas on television every day and are always phoning us to tell us how dangerous it is for us to continue to support the government under Chavez. I've watched a couple of their favorite daytime soap operas with my wife and its comical how they portray the day-today anxieties and stress being experienced by the middle-class families who are the protagonists in these dramas. One episode showed how the family maid was found to be a spy for the "pro-Chavez terrorists" and was gathering information on how to break the security system protecting their gated community. After that episode, my mother phoned to say, "One of these days, they're going to launch an attack and invade our communities, killing us all and occupying our homes. Of course the United States will send in troops to rescue us, but it'll be too late for many of us. After Chavez is overthrown, it won't be safe for you in this country so you have to take your wife and baby girl to England or the United States while there's still time." I just can't believe how she swallows everything she hears on TV! It's really created stress in family relations! And my wife's father blames me for having a negative influence on his daughter! No matter how hard we try, we can't get through to them and that makes us sad.

When I expressed the opinion that it would be

very difficult for the United States to launch a military invasion of Venezuela because it's so involved in the occupation of Iraq and its plans for more wars in the Middle East, and because there are so many people involved in grassroots-based organizations working for progressive social change throughout the world who support the social changes being brought about by the Bolivarian Revolution, he responded by saying:

> My mother thinks that the United States will intervene militarily, but I don't think that will happen myself. I fear a military coup. The US military had their headquarters in the same building as the Venezuelan military headquarters here in Caracas until just last year. And it wasn't until just last year that the Chavez government was able to kick the US military out of our country and end the sending of our elite-track military officers to the School of the Americas in Georgia. There are still a lot of military officers who have close ties with American military officers who are just waiting for the chance to overthrow Chavez. In addition to the military, a lot of the officers in the police force are opposed to the government. Caracas, for example, is basically divided into five boroughs and while the police forces in two of them are pro- Chavez, in two others they're anti- Chavez while the fifth is

uncommitted as far as I know. That's how the police were used in Caracas to legitimate the coup of 2002.

I later contacted the 45-based organization SOA Watch that has been responsible for bringing attention to the undemocratic nature of the School of the Americas to the general public and asked for information about the Venezuelan military and its ties to the SOA and received the following response:

> SOA Watch activists have visited Venezuela and met with Hugo Chavez and Vice-President Rangel in 2004 after it became clear that the School of the Americas (SOA) has played a strong role in the U.S. attempts to bring the Venezuelan government down. In April

2002, two SOA grads - Army Commander in Chief Eftain Vasquez and General Ramirez Poveda - helped lead a failed coup in Venezuela. The leadership of SOA graduates in the 2002 coup attempt against Chavez is placing that event in a long list of SOA-bolstered U.S. anti-democracy efforts: At least 11 Latin American military officers became military dictators after being trained at the SOA. SOA trained soldiers were cited for embassy bombings in Caracas in February 2003, intended to destabilize the Chavez government. Venezuela has ceased all training of Venezuelan soldiers at the School of the Americas. This decision came after meetings between Venezuelan government representatives and human rights activists with the encouragement of social justice and Latin American solidarity groups ftom throughout the U.S. (personal Watch e-mail communication: SOA message, March 1,2006).

According to the Pentagon, part of the mission of the SOA is to foster cooperation among multinational military forces and to expand the trainees' knowledge of United States customs and traditions. Often, the graduates of the school establish close ties with their counterparts in the US military and long-term mendships develop. Thus, the concerns raised by the Ministry of Housing and Habitat representative above are reasonable and I assume that President Chavez is similarly concerned and is taking appropriate precautions.

One evening in the Bellas Artes section of downtown Caracas as I was watching the intricate dance steps of the couples dancing to Venezuelan music at an outdoor terrace bar, I became involved in a conversation with a Venezuelan university student whose English was excellent. He was with a group of other university students who were all involved in some aspect of the Bolivarian Revolution. He told me that he was graduating this year and that he would enter graduate school to study medicine. After hearing that I was in Caracas to attend the World Social Forum and to learn as much as I could in the short time that I

had about the changes being brought about by the Bolivarian Revolution, he invited me to attend an allday event the next day that he helped to organize in the La Vega barrio. He explained that he was with a government-funded organization called "Cordinadora Popular de Caracas" and that he would be able to introduce me to many people involved in the revolution. I readily agreed to meet him the'next day.

The next day, I went to La Vega and met up with this university student, and with the help of his simultaneous interpretation skills I was able to talk with a number of people involved in the various social missions there. After having a bowl of homemade vegetable and meat stew and some other local dishes, I asked the people sitting near me how their lives have changed since Chavez became president of Venezuela. The first person who spoke up was a woman in her mid-50s who was one of the leaders of the Urban Land Committees (CTUs) in the barrio. She said that although initially many barrio residents were reluctant to become involved in the program to apply for land titles and improvements in their living conditions because of a deep and long-held mistrust of government agencies, now almost everyone supports the CTUs as well as the other social missions run, for the most part, by the residents themselves. She was convinced that many La Vega residents have begun to feel a sense of pride in the achievements realized in their community over the past two or three years:

> What we are experiencing here is participatory democracy - we are making the decisions as a community on issues that affect our day-to-day lives. We pass on our proposals for community improvement projects to the government, and if they approve, we receive government support in materials and funds. The government allows us to

make the decisions concerning what we think is best for the community as a whole and trusts us to do the work. This is something we never dreamed would be possible.

We have people involved in various committees ranging from improving the water supply and the infrastructure to improving the health and education of barrio residents of all ages. In our CTUs, it doesn't matter if you're pro-Chavez or anti-Chavez; political affiliation is not what matters -- what matters is having a sense of belonging to the community. I find myself looking forward to what each new day will bring.

At this point a woman in her late-30s interjected:

It's true that many people identify themselves as either pro-Chavez or anti-Chavez these days, but I remember the days when most people were just plain disgusted by politics; politicians and government officials were all seen as corrupt and looking out for their own interests. I myself wasn't interested in politics before and I never bothered to vote because no matter who won in the elections, the rich just got richer and those of us living in the barrios continued to be neglected. Chavez brought hope for many of us who have always been neglected by the politicians so I decided to vote for him in 1998. And I've supported him ever since!

This woman's husband was seated next to her and added:

And now we're interested in politics because now it means something to us it's about participation and democracy. It's about creating a better life for our children.

A woman in her late-50s added:

Chavez told us we have to start reading and educating ourselves so some of us started a weekly reading class where we read the new constitution and talk about what it means to us and how it applies to our daily lives. Three of my friends couldn't even read or write before they attended the community high school completion classes held over there [pointing to a small, one-story building] at Mission Ribas and now they can participate in our constitution discussion group. I get emotional [tears started to well up in her eyes at that moment] whenever I think about how our lives have turned around in the last few years.

A man in his mid-40s who had been quietly listening to the others suddenly broke in and expressed his opinion about Chavez and the changes taking place:

> Since you said at the beginning that you're planning to write about your experience here in Venezuela and that you wouldn't use our real names and would hide our identities, I want you to listen to what I have to say about all this. First of all, I agree that there have been a lot of positive changes around here with the local health clinics, literacy classes, free nutritious lunches and dinners for the homeless and malnourished, and the granting of land titles for many families.

> The problem I see is with Chavez himself - he's created a devout following of believers who are convinced he can do no wrong. I don't trust him myself and everyone around here knows how I feel about him. He sees himself as a military messiah and he's going to establish a military dictatorship just like Castro has done in Cuba. He's into "one man rule" - and he'll never give up his power now that he thinks he has it. I'm not going to be duped into believing he has our interests at heart. And once he goes too far, the opposition will crush him and then we'll be back to where we started - probably worse. Once the opposition comes back into power they'll round up all the known Chavez supporters and either kill them or throw them into prison. Then all these social missions will be closed down - and you know the first mission to go will be the health missions because they're run by all those communist Cuban doctors and dentists.

He cut himself short and gave us all a big smile,

and simply said, "I guess I'm a born pessimist." At that, the woman Urban Land Committee leader laughed and said, "We can't all be optimists. We need pessimists around to keep us honest." We continued our conversation for another half hour or so, but I was really astonished to see how a man who was obviously anti-Chavez could be on such friendly terms with all the pro-Chavez people at the gathering – eating, drinking, joking, singing, and discussing politics together.

The university students had the use that day of a micro-bus assigned to the organization "Cordinadora Popular de Caracas" and had made arrangements to take the group of around twenty "campesinos" (young farmers) visiting Caracas from the countryside and myself to the upper hillside area of the barrio La Vega. As the bus slowly climbed the narrow streets to the upper reaches of the barrio, everyone joined together to sing revolutionary songs, chant political slogans, and wave to the barrio residents on the streets as they waved back. One of the young farmers I later talked with explained:

We're here to learn about the social missions in the barrios from the people themselves, and we're here to share our experiences in the countryside with anyone who wants to listen. In my village, we formed a farmers' collective of fifteen farm families and we're working a piece of land that was granted to us three years ago. We now grow about 40 varieties of crops, from vegetables and root crops to rice and bananas, and sell the bulk to the food cooperative, Mercal. Life is getting better for us each year; we have good teachers for our school, a new health clinic that we can visit for free, and we even received interestfree loans from the government to buy farm equipment and building materials. That's why we're here laughing and singing!

This young farmer and his friends, who were listening in on our conversation, were obviously very enthusiastic about the changes taking place in their rural communities and seemed to be confident that the pace of progressive changes would accelerate as more farm families gained titles to farmland. Another young man, however, expressed his concern about the possibility of an increase in violence against those involved in the land reform movement:

> It's true that things in general have improved for us, but I want the government to do more to protect us from the thugs who are hired by the large landowners to destroy our crops and from the hired assassins who shoot our leaders. The farmers in collectives take turns guarding their property and they can watch out for each other, but the farmers who opted to work their own land as individual farm families live in a constant state of fear. My family didn't join the collective in our village because

> we received the title to a good piece of land that we work ourselves. Our land borders the land of a large landowner, and one night someone on horseback rode near our house and fired three shots. No one was hit, but ever since that night my younger sister wakes up crying at the slightest sound.

Since the Venezuelan government passed the land reform law in 2001, conflicts between land reform activists and landowners have resulted in at least 150 assassinations of *campesinos*, and possibly more. And since January 2005 when the land

reform initiative was given a new push by President Hugo Chavez, violence in the countryside has escalated further. This young farmer was certain that the gunman was hired by the large landowner to intimidate his family, but he said that they would not give up their land because the law was on their side for a change.

After talking with some residents living in the upper reaches of the barrio La Vega and visiting a nutrition center where neighborhood women take turns preparing lunches and dinners for local residents found by health clinic personnel to be malnourished, we rode down the hill to return the group of *campesinos* to where they were staying in tents - a school compound in the Barrio 23 de Enero. I met the person in charge of the compound, a university student leader who had been expelled from university for his involvement in political demonstrations, and he explained that the compound is used not only for providing elementary school education in the daytime and adult literacy classes in the evenings, but also as a meeting place for political activists and a community cultural center for people of all ages and interests.

What struck me most during my visit to this compound was when I happened to walk into one of the classrooms to find that it had been converted into a community-run radio station and to discover a nineyear-old boy being interviewed for a radio program. The interviewer was obviously interested in obtaining the opinion of this boy on a serious issue and the boy responded to the questions in an articulate and concise manner. After listening for about five minutes, my university friend and I quietly exited the room and he explained to me that the boy was saying that he felt that more children should attend public schools because they can learn about issues that affect their day-to-day lives. The boy explained:

> I'm now in third grade and sometimes I get together with a friend I grew up with who's been going to a private school since entering first grade. In our classes at our local public school, we learn about children's rights and children's responsibilities. We're taught that we are responsible for speaking out against domestic violence or any kind of violence. We're taught that we have a right to express our opinions and have them respected by adults. We're taught that we can help to create a better neighborhood by not littering or by helping each other. My friend told me that they don't have classes like that at the school he goes to. He told me that the teachers are very strict and

sometimes he feels like he's in prison. He wants to come to my school but his father won't let him because he thinks my school is too political. I think it's important for us children to be aware of political issues and be informed of different perspectives so we can make our own decisions about what we feel is important to our lives.

The program director joined us outside the radio studio and explained that this community radio station has a waiting list of people from the community who want to talk about a broad range of issues. He added that children have just as much right as adults to express their opinions over the air. He felt that the interview with the boy would cause a stir in the community and that that was a good thing.

The number of licensed community radio stations in Venezuela has increased from 13 in 2000 to 170 in 2005. In addition, more than 300 community radio stations that are still unlicensed operate throughout the nation. Many have sought to retain their autonomy from the state in order to criticize the Chavez government on important issues. Representing local interests, whether by indigenous peoples, Afro-Venezuelans, or barrio residents in urban centers, many have become part of a vibrant informal economy that exists at the margins of the formal economy. Community media provide not only educational and political programs dealing with local and national issues, but also various

cultural, sports, music, and children's programs.

Community media received a major boost of support with the passage of the Organic Telecommunications Law in 2000. The law gives legal recognition to community broadcasters and enables them to receive special tax breaks as long as they are non-profit and at least 70% of programming is produced from within the local community and a minimum of 85% of programming is produced by community volunteers, with training provided by the station. The law also stipulates that the directors of community media cannot be party officials, members of the military, or work for private mass media.

The Global Exchange Reality Tour group I was with had the opportunity to listen to the stories of a wide variety of citizens in the rural State of Lara who are government benefiting from the support for progressive social change. We met with representatives of an organic farmers' cooperative, a community radio station, a shelter for homeless children, and various school and health care programs. They all shared an enthusiasm for the changes being realized through participating in the decision-making processes for projects that benefit their communities as well as an appreciation of the support by the Chavez government for their collectively-inspired endeavors. This visit to a rural province clearly showed that the process of counter hegemony is not restricted to the capital or to urban centers, but is on going throughout the country.

#### In Conclusion

By the mid-1990s in Venezuela, the political party system that had been in place since 1958 had lost all legitimacy and the public was fed up with the rampant corruption in government and business circles. In the 1998 presidential campaign, as it became clear that politicians associated with the two dominant political parties did not stand a chance of even coming close to winning, the ruling elites found themselves in a state of panic. Once the election results revealed that Hugo Chavez Frias had received an astounding 56% of the popular vote, the ruling class discerned the need to at least nominally support this populist president who might defuse the social tensions associated with the high rates of unemployment and lowered living standards. A populist president with a rhetorical flourish who could be kept under the

reins of control held by the ruling class was the role envisioned for Hugo Chavez by the dominant culture.

When Chavez assumed the presidency of Venezuela in January 1999, the odds were certainly against the possibility of his actually initiating revolutionary social changes. However, in the very first year in power, the Chavez government held a national referendum calling for constitutional reform, held elections for the national constituent assembly, and had the new constitution approved in another national referendum held in December 1999. The newly formed national assembly was complemented by the establishment of popular assemblies throughout the nation that provided the opportunity for the general public to engage in the "participatory and protagonistic democracy" envisioned for Venezuela by Chavez. In the international arena, the Chavez government resumed an active role in OPEC and, unlike previous governments that flagrantly violated OPEC quotas, complied strictly with assigned quotas which had a direct impact on strengthening international oil prices, leading to Venezuela accepting the leadership position of OPEC in 2001. It thus soon became obvious that the Chavez government did not intend to play by the traditional rules of political engagement, and this led to the attempt of the traditional ruling elites to regain power through various means, including the 2002 coup, the general strike of 2002 and 200J, the recall referendum, and the continued use of the corporate media, national as well as international, to vilify the Chavez government.

However, each attempt to overthrow the Chavez government only helped to strengthen it. In the aftermath of the coup of 2002, the military was reorganized and many of the top military officers who supported the coup were forcibly retired. Venezuela became the first Latin American nation to stop sending its elite-track military officers for counter-insurgency warfare training at the notorious School of the Americas (recently renamed the Western Hemisphere Institute for Security Cooperation) at Fort Benning, Georgia in 200~ followed by Argentina in 2005 and Bolivia in 2006. Similarly, the National Union of Workers (UNT) gained strength after the conservative labor union federation, the Confederation of Venezuelan Workers (CTV), lost its credibility when its leadership teamed up with Fedecamaras, the national business federation, in the oil industry lockout that lasted from December 2002 until February 2003. By 2005, UNT represented more rank-and-file labor movement workers nationwide

than the CTV, and workers affiliated with the UNT in several closed factories have reopened them under workers' production control, thus further radicalizing the labor movement.

The Chavez government and its political arm, the Fifth Republic Movement, is clearly class-based with its strongest support coming from barrio

residents. Chavez portrays himself as a "man of the people" who is proud of his African and Indigenous racial roots and modest class background. An Afro-Venezuelan man in his late 20s that I talked with (during a break from the Haiti Solidarity workshop at the World Social Forum) told me that the mainstream media continually criticize Chavez for his personal

appearance (including skin color), aggressive, working-class mannerisms, and use of colloquial speech associated with a lack of education. He went on to say that that is exactly what he and many of his friends find refreshing and admirable about this president: he identifies with the people (*el pueblo*) and they, in turn, are able to identify with him. In the area of women's economic rights,

in February 2006, the government implemented a program that offers a payment of 80% of the minimum wage to single mothers living alone and in need of social support, thus recognizing "housework" as a paid job, truly a revolutionary

concept long overdo. Chavez indeed takes a strong stand against racism, elitism, and sexism, and speaks out against the uncontrollable greed of the wealthy, and the violence and misery that accompanies imperial ambitions. In both words

and deeds he has angered those in positions of power associated with great wealth, but has given hope and pride to the majority of peoples who have been excluded in the past from participation in the decisions that affect their everyday lives.

The terms I came across repeatedly that are tied to the vision of creating a 21" century socialism in Venezuela are "endogenous development" and "workers' cooperatives". Farmers are encouraged by the state to expropriate unused land and workers are increasingly occupying closed factories and implementing worker control over the production process. However, a direct confrontation with capital is not on the immediate agenda. The state offers financial and legal support to grassroots-based efforts to create cooperatives and worker-managed enterprises that are viewed as viable alternatives to market-driven capitalism. The government has established a regulatory role for the state in the economy and supports small and mediumsize businesses and favors national capital over foreign capital; strengthened state ownership and control of the petroleum industry; and encourages various forms of communal and participatory ownership. The move toward local, regional, and national self-sufficiency, sovereignty, ecological sustainability, and self-reliance is part of the attempt by the state to overcome the power and control associated with the domination of

international capital in the processes of production, distribution, and consumption.

The global significance of the process of counter hegemony that is emerging in Venezuela, which I outlined in this essay, is the fact that the process is not limited by national borders and is indeed internationalist in scope. The defiant opposition by

Venezuela to the attempted implementation of the Free Trade Agreement of the Americas (FTAA) was strengthened by its promotion of an alternative regional-based "fair trade" agreement, the Bolivarian Alternative for Latin America (ALBA). Its "direct marketing" approach bypasses international banking systems and corporatist trading interests and emphasis is placed on a "fair trade mechanism" that allows for the smooth exchange of various goods and services. For example, Venezuela exports oil and building materials to Cuba in exchange for Cuban- staffed medical centers and literacy programs in the barrios, and in the case of Argentina, oil is exchanged for beef cattle. In 2005, Venezuela not only supplied Argentina with fuel oil to help avert an energy crisis, it bought about a third of the Argentine debt issued that year as part of a region-wide attempt to free Latin American countries from their debt bondage to the World Bank and IMF. Most recently, Bolivia signed a trade agreement with Cuba and Venezuela on April 29, 2006 in which Cuba and Venezuela will accept all of Bolivia's soybeans as well as other surplus agricultural goods at market prices or better. In exchange, Cuba will send doctors to Bolivia, and Venezuela will provide subsidized oil to meet domestic shortfalls in production in Bolivia. And on Max 4, 2006, the presidents of Bolivia, Venezuela, Brazil, and Argentina agreed to negotiate pIjces of Bolivian natural gas and further develop fair trade practices after Bolivia announced the nationalization of its gas industry. Although the volume of "fair trade" goods flowing from the South to the North, ranging from organically grown coffee, cacao, and bananas to traditional clothing and handicrafts, has certainly grown in the past decade due to the increase in support for the fair trade movement in the North, the fair trade movement being promoted by the Venezuelan state in which nations forming a regional bloc of partners engage in fair trade elevates the movement to a level unimaginable just

a few short years ago.

In yet another development, Venezuela, Argentina, Cuba, and Uruguay joined forces to create Telesur, a shared media network and satellite television station that plays an integral role in hemispheric integration, and began transmitting in October 2005 to counter the dominance of the US

corporate media (97% of television programs on private television stations in Venezuela are of US origin). All the documentaries and programs on Telesur come from alternative sources such as independent producers, universities, and national radio and TV from various countries. The station

transmits 24 hours a day and 60% of program content is news. Telesur has bureau offices in Los Angeles and Washington D.C. as well as in major cities in Latin America and the Caribbean. In

February 2006, Telesur signed an agreement with Al Jazeera to exchange information and technology, yet another step toward an internationalist counter hegemony movement.

Following the Venezuela example, the people in other Latin American countries are awakening to the possibilities of creating a "new world order" based on universal principles of peace, human rights, and social justice, and are electing progressive governments into power. The Bolivarian goal of achieving a united Caribbean! Latin America has entered the realm of possibility. Many people outside of Latin America are learning about the dramatic changes that are taking place in Venezuela from information available on the of grassroots-based global websites justice organizations such as Global Exchange and a wide variety of alternative media and NGOs from around the world that communicate via Internet. In

the United States, after the Venezuelan-owned CITCO corporation, with its refineries and chain of gas stations throughout the United States, provided low-cost heating oil in 2005 to more than 100,000 low-income families, homeless shelters, and food

banks in major cities in the northern states facing a cold winter, many Americans started to question the expansion of US policies of containment of Venezuela and the continued media vilification of President Chavez.

Here in Japan, a Venezuelan International Solidarity Committee delegation, visiting Japan at the invitation of the Japan-Asia-Africa-Latin America Solidarity Committee, spoke at rallies and

symposiums in 17 prefectures, with a total of 5,400 people attending. More than 600 people were at the event that I attended in Tokyo, and the audience gave the two speakers, who explained in detail about the Bolivarian Revolution taking place in Venezuela, a standing ovation at the end of the evening. Their message was published in the Sunday edition of the Japanese Communist Party

newspaper, *Akahata*, which has a circulation of more than 2 million. I asked one of the speakers if he thought it might be possible that Chavez would visit Japan if he is reelected to the presidency in November 2006, and he said that the Venezuelan government recognizes the need to inform the Japanese public about the positive changes taking place in Venezuela and that if Chavez were to come here, that maybe even the commercial media would pay attention. He said that he really appreciated the warm welcome and positive response he and his delegation received while in Japan, but that he was disappointed that the commercial media failed to cover their visit.

However, one major difference that I see in commercial media coverage of Venezuela between the United States and Japan is that whereas in the US media the Venezuelan government is vilified, in Japan, it is just ignored.

With the United States now preparing to wage war on Iran while still bogged down in the never-

ending combat operations in the occupation of Iraq, will it be possible for Venezuela to continue to solidify its revolutionary process and unite Latin America and the Caribbean in the Bolivarian project of regional integration and independence? Has the international global justice movement gained enough strength and influence to open the eyes of the public in the imperial countries to the fact that their governments oppose democracy and deny freedom to peoples throughout the world? Due to the strength of cultural hegemony in the United States, Americans will be the last to wake up to what is really happening in the world and how their government's policies, working in the interests of major corporations, continue to create

more poverty, misery, and the early deaths of children globally. However, the progressive social changes that have taken place in the past six years under the Chavez government in Venezuela, and the further changes envisioned for the entire region in the coming six years will greatly facilitate the process of a global counter hegemony that will bring into question the legitimacy of the hegemony of global capital operating under the rubric of "neoliberalism" and "globalization". Those of us proclaiming "another world is possible" need to get the word out that another world is actually being created, here and now, in Venezuela.